

ORDER



Orders
Order / Rev: 708093
Alt Order #: 06281321
Product Desc: DALTON FOR GOVERNOR
Estimate: 2205
Flight Dates: 09/11/12 - 09/17/12
Original Date / Rev: 08/20/12 / 09/12/12
Order Type: Political

WFMY-TV
Primary AE: Nick Welte
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Buying Time, LLC/ POL
Buying Contact:
Billing Contact:
 650 Massachusetts Ave. N.W. , Suite 210
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Dalton/D/ NC Governor
Demographic: A35+
Product Codes: PL-Governor
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	50	\$11,625.00	\$9,881.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	50	\$11,625.00	\$9,881.25	0.00
Totals	50	\$11,625.00	\$9,881.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFMY	09/14/12	09/14/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	----F--	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
CBS SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$160.00		0.00			
E 2	WFMY	09/14/12	09/14/12	News2 at Noon News2 at Noon	CM	12-1230p	----F--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$130.00		0.00			
E 3	WFMY	09/14/12	09/14/12	News 2 at 5 News 2 at 5	CM	5-530p	----F--	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$225.00		0.00			
E 4	WFMY	09/14/12	09/14/12	News 2 at 6 News 2 at 6	CM	6-630p	----F--	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$350.00		0.00			
E 5	WFMY	09/14/12	09/14/12	M-F 6-8a Good Morning Show	CM	6-8a	----F--	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$80.00		0.00			

Order / Rev: 708093
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Flight Dates: 09/11/12 - 09/17/12

Advertiser: Dalton/D/ NC Governor
Product Desc: DALTON FOR GOVERNOR
Estimate: 2205
WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WFMY	09/14/12	09/14/12	M-F 730-8p Jeopardy	CM	730-8p	----F--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$375.00		0.00			
E 7	WFMY	09/14/12	09/14/12	CBS This Morning CBS This Morning	CM	8-10a	----F--	:30	2	\$60.00	P-3	0.00	NM	2	\$120.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					2	\$60.00		0.00			
E 8	WFMY	09/17/12	09/17/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	2	\$140.00	P-3	0.00	NM	2	\$280.00
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					2	\$140.00		0.00			
E 9	WFMY	09/17/12	09/17/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	M-----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$55.00		0.00			
E 10	WFMY	09/17/12	09/17/12	News 2 at 6 News 2 at 6	CM	6-630p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$350.00		0.00			
E 11	WFMY	09/17/12	09/17/12	M-F 6-8a Good Morning Show	CM	6-8a	M-----	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$80.00		0.00			
E 12	WFMY	09/17/12	09/17/12	M-F 7-730p Wheel of Fortune	CM	7-730p	M-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$375.00		0.00			
E 13	WFMY	09/17/12	09/17/12	CBS This Morning CBS This Morning	CM	8-10a	M-----	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----					1	\$60.00		0.00			
E 14	WFMY	09/15/12	09/15/12	Sat 7-730p Sat Wheel of Fortune	CM	7-730p	-----S-	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00
WHEEL OF FORTUNE - SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$100.00		0.00			
E 15	WFMY	09/15/12	09/15/12	Good Morning Show Sat Good Morning Show Sa	CM	6-9a	-----S-	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
GOOD MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-					1	\$70.00		0.00			
E 16	WFMY	09/16/12	09/16/12	Face the Nation Face the Nation	CM	1030-11a	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$500.00		0.00			
E 17	WFMY	09/16/12	09/16/12	News 2 at 11 News 2 at 11	CM	11-1135p	-----S	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S					1	\$250.00		0.00			
E 18	WFMY	09/13/12	09/13/12		CM	4-5p	---T---	:30	2	\$70.00	P-4	0.00	NM	2	\$140.00

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 4-5p Ellen Degeneres															
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					2	\$70.00		0.00			
E 19	WFMY	09/13/12	09/13/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	---T---	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$55.00		0.00			
E 20	WFMY	09/13/12	09/13/12	News 2 at 6 News 2 at 6	CM	6-630p	---T---	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---					1	\$350.00		0.00			
E 27	WFMY	09/12/12	09/12/12	M-F CBS Soaps CBS Soaps	CM	1230-2p	--W----	:30	2	\$160.00	P-3	0.00	NM	2	\$320.00
CBS SOAP ROTATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					2	\$160.00		0.00			
E 28	WFMY	09/12/12	09/12/12	News2 at Noon News2 at Noon	CM	12-1230p	--W----	:30	1	\$130.00	P-4	0.00	NM	1	\$130.00
NEWS 2 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$130.00		0.00			
E 29	WFMY	09/12/12	09/12/12	News 2 at 5 News 2 at 5	CM	5-530p	--W----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
NEWS 2 AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$225.00		0.00			
E 30	WFMY	09/12/12	09/12/12	M-F 5-6a 5-6a GMS ROT	CM	5-6a	--W----	:30	1	\$55.00	P-4	0.00	NM	1	\$55.00
GOOD MORNING SHOW 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$55.00		0.00			
E 31	WFMY	09/12/12	09/12/12	News 2 at 6 News 2 at 6	CM	6-630p	--W----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
NEWS 2 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$350.00		0.00			
E 32	WFMY	09/12/12	09/12/12	M-F 6-8a Good Morning Show	CM	6-8a	--W----	:30	1	\$80.00	P-4	0.00	NM	1	\$80.00
GOOD MORNING SHOW 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$80.00		0.00			
E 33	WFMY	09/12/12	09/12/12	M-F 730-8p Jeopardy	CM	730-8p	--W----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$375.00		0.00			
E 34	WFMY	09/12/12	09/12/12	CBS This Morning CBS This Morning	CM	8-10a	--W----	:30	1	\$60.00	P-4	0.00	NM	1	\$60.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----					1	\$60.00		0.00			
N 35	WFMY	09/14/12	09/14/12	M-F 7-730p Wheel of Fortune	CM	7-730p	----F--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--					1	\$375.00		0.00			
N 36	WFMY	09/17/12	09/17/12		CM	730-8p	M-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00

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WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 730-8p Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----		1			\$375.00		0.00				
N37	WFMY	09/13/12	09/13/12	News 2 at 11 News 2 at 11	CM	11-1135p	---T---	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---		1			\$250.00		0.00				
N38	WFMY	09/13/12	09/13/12	Price Is Right Price Is Right	CM	11a-12p	---T---	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
				PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---		1			\$140.00		0.00				
N39	WFMY	09/12/12	09/12/12	M-F 7-730p Wheel of Fortune	CM	7-730p	--W----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----		1			\$375.00		0.00				
N40	WFMY	09/16/12	09/16/12	Sun Prime A 60 Minutes	CM	7-8p	-----S	:30	2	\$750.00	P-4	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S		2			\$750.00		0.00				
N41	WFMY	09/13/12	09/13/12	M-F 7-730p Wheel of Fortune	CM	7-730p	---T---	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---		1			\$375.00		0.00				
N42	WFMY	09/13/12	09/13/12	CBS This Morning CBS This Morning	CM	8-10a	---T---	:30	1	\$60.00	P-4	0.00	NM	1	\$60.00
				CBS THIS MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---		1			\$60.00		0.00				
N43	WFMY	09/13/12	09/13/12	News 2 at 5 News 2 at 5	CM	5-530p	---T---	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
				NEWS 2 AT 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---		1			\$225.00		0.00				
N44	WFMY	09/12/12	09/14/12	Price Is Right Price Is Right	CM	11a-12p	--WTF--	:30	1	\$140.00	P-3	0.00	NM	1	\$140.00
				PRICE IS RIGHT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---TF--		1			\$140.00		0.00				
N45	WFMY	09/12/12	09/14/12	News2 at Noon News2 at Noon	CM	12-1230p	--WTF--	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---TF--		1			\$130.00		0.00				
N46	WFMY	09/12/12	09/14/12	M-F 4-5p Ellen Degeneres	CM	4-5p	--WTF--	:30	1	\$70.00	P-4	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---TF--		1			\$70.00		0.00				
N47	WFMY	09/12/12	09/14/12	CBS Evening News CBS Evening News	CM	630-7p	--WTF--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---TF--		1			\$700.00		0.00				
N48	WFMY	09/17/12	09/17/12	CBS Evening News CBS Evening News	CM	630-7p	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----		1			\$700.00		0.00				

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 Alt Order #: 06281321
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Dalton/D/ NC Governor
 Product Desc: DALTON FOR GOVERNOR
 Estimate: 2205

WFMY-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N49	WFMY	09/12/12	09/14/12	M-F 2-3p The Talk	CM	2-3p	--WTF--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---TF--	1		\$100.00		0.00						
N50	WFMY	09/12/12	09/14/12	News 2 at 11 News 2 at 11	CM	11-1135p	--WTF--	:30	1	\$250.00	P-4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---TF--	1		\$250.00		0.00						
N51	WFMY	09/12/12	09/14/12	M-F CBS Soaps CBS Soaps	CM	12:30-2p	--WTF--	:30	1	\$160.00	P-3	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/12	09/16/12	---TF--	1		\$160.00		0.00						
													Totals	50	\$11,625.00